

VA Area Coordinator's Report

Area Public Outreach Coordinator

VAWSC, March 1, 2025

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Updates since last meeting:

1. Actions taken/working:

- a. Started January 1, 2025
- b. Attended WSO Public Outreach Meeting
 - 1) Met WCS Public Outreach Chair
 - 2) Discussed AFG Connects resource
 - 3) Shared excitement, strength & Hope, Energy, importance of Education and Encouragement with attendees from around the Country & Canada
- c. Ordering Business Cards ISO Assembly and future interactions
- d. Developing up to date Informational Public Outreach PowerPoint for DR, District PO Coordinator
- e. Monitoring AFG Connects – Public Outreach

2. Future Plans:

- a. Set up Public Outreach Town Hall (Webex)
- b. Workshop at Fall Assembly – Open to District Outreach Coordinators & GRs
- c. Establish List of Public Outreach Events in Virginia
- d. Establish list of District PO Coordinators for sharing and interaction
- e. Coordinate with Service Center Public Outreach Coordinators
- f. Visit and Meet with Districts to educate and develop Plans for Public Outreach

3. Request from Districts & Service Centers

- a. Work hard to establish Public Outreach Coordinators and send me contact information
- b. Stir excitement in your Districts for Public Outreach to reach out to the hurting families affected by Alcoholism
- c. Please let me know your concerns & Successes

Healthy Thoughts:

1. Consider Reading our Service Manual section “Public Outreach” 2022-2025 v2 pages 119 – 128 in your Districts, Service Center Meetings and Officer Meetings to help fulfil our primary purpose to reach millions who may not be aware of this wonderful successful Program.
2. Remember our best Public Relations Policy is Attraction and Cooperation rather than Promotion and Affiliation.
3. Our Virginia Area will be most Successful in reaching out when every member comes together and takes little actions to put our arms around our hurting neighbors.
4. I look forward to many heartfelt Public Outreach stories over the next three years in Panel 65.