



## **VA Area Coordinator's Report**

(for Coordinators, Liaisons and Committee Chairs)

**Date of Assembly or VAWSC Meeting: October 15-16, 2022**

**Area Coordinator: 2022 Area Convention Coordinator**

**Name and Email: Valerie P. [vpalamountain@gmail.com](mailto:vpalamountain@gmail.com)**

### **Informational Items**

- o Convention was held August 12-14, 2022 at the DoubleTree Hotel in Charlottesville, Virginia.
- o Reg-Fox was very successful for both registration and check-in.
- o 260 people registered. 187 attended.
- o Attendees checked in online and picked up their name badge and program at the Registration table.
- o Merchandise was limited to bookmarks and pins. In the future, we may reconsider offering Convention merchandise due to lack of interest.
- o Auction baskets were very popular and should be continued.
- o Grateful Gifts Boutique generated more revenue than expected, and gave attendees a way to participate in the Convention.
- o The 50/50 raffle was popular and generated nearly \$300 for the Convention.
- o Wendy R. volunteered to be the next Convention chair. The Convention is planned for Roanoke.

- o Below is the final profit and loss statement. The Convention covered all expenses and has \$5,539.12 in the bank account.

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Accrual Basis

**Virginia Area Alanon Alateen Assembly**

**Profit & Loss**

January 2020 through August 2022

	Jan '20 - Aug 22
<b>Expense</b>	
60 Convention	
001 Registration Income	-20,193.40
002 Donations Income	-561.20
003 Sales Income	-6,668.41
004 Cost of Sales	822.27
005 Sales Tax Paid	52.06
008 Hotel Expenses	32,417.18
009 Speakers Expenses	2,052.05
010 Supplies, Postage, Copying,	1,467.83
<b>Total 60 Convention</b>	<u>9,388.38</u>
<b>Total Expense</b>	<u>9,388.38</u>
<b>Net Income</b>	<u><u>-9,388.38</u></u>

## **Agenda Items to Add to the Meeting Agenda**

- Any thought force ideas?
- Some recommendations:
  - Early Bird registration was used by over half of the attendees and should be continued.
  - Registration fee should cover the cost of the meals (dinner on Saturday and breakfast on Sunday).
  - Have yoga, stretching or some type of physical exercise (walking, jogging) during the breaks.
  - Having the speakers give workshops was very popular and made planning easier for the Committee.
  - Identify four area in the state —North, Central, East and West — and rotate the Conventions in those areas.
  - Have the local District act as the “host” for the Hospitality Room, greeters, and volunteers.